

Rapport annuel 2016

Association de Soccer Notre-Dame-de-Grâce

Notre-Dame-de-Grâce Soccer Association

2016 Annual Report



Rapport du Président

Chers membres,

Déjà deux années de complétées à la présidence de notre association. Bien des choses ont été réalisées depuis avril 2015, mais il en reste encore beaucoup à faire.

Plusieurs changements ont eu lieu sur le conseil d'administration depuis notre dernière AGA en avril 2016 :

- Le poste de Directeur des communications laissé vacant par Cindy Smith a été comblé par intérim par Ken Henricksen, alors Directeur du soccer féminin. Ken a depuis fait un travail colossal avec notre nouveau site web.
- Nous avons accueilli Joanne Kay au conseil d'administration à l'automne 2016 afin d'occuper par intérim le poste de Directeur du soccer féminin. Avec son expérience chez Sports Canada, Joanne apporte un immense bagage de connaissance dans le domaine du sport féminin qui nous aidera à mieux encadrer nos filles, leurs entraîneurs et nos équipes techniques.
- Daniel Lapiere a donné sa démission de son poste de trésorier à la fin 2016 et nous avons nommé un nouveau trésorier par intérim, Neal Mukherjee, en janvier 2017.
- Tony Sacchetti a donné sa démission de son poste de VP Compétitif en février 2017. Nous avons étudié la candidature de deux candidats pour ce poste : Matteo Cappadocia et Felipe Haritoy-Lavin. Après discussions entre les membres du CA, revu des cv et interview avec les candidats, le CA a voté en faveur de la nomination de Felipe au poste de VP compétitif par intérim.
- Nous avons créé un nouveau poste de Directeur des programmes spéciaux afin de gérer les programmes parascolaires, le camp, ainsi que le recrutement de jeunes talents de l'arrondissement, et nous avons nommé Matteo Cappadocia à ce poste par intérim.

En ce qui concerne nos relations avec l'arrondissement de CDN/NDG, je continue à faire un suivi serré du projet de rénovation du terrain au parc Loyola afin de s'assurer que les travaux soient terminés à temps pour le début de la saison 2018. Nous avons aussi d'autres projets en tête, tels que la réfection du bâtiment du parc Trenholme afin d'accueillir les bureaux de l'ASNDG, ainsi que la réfection du terrain Mackenzie-King.

En ce qui concerne nos relations avec l'Association régionale de soccer Concordia (ARSC), j'ai initié des rencontres entre les présidents de clubs de la région afin de changer la dynamique des rapports entre l'ARSC et les clubs. Trois nouveaux membres, dont deux issus des clubs, ont été nommés à l'AGA de l'ARSC en février dernier, et nous travaillerons fort pour mettre d'autres membres issus des clubs sur le CA de l'ARSC au cours des deux prochaines années.

Pour terminer, j'espère pouvoir continuer à maintenir une bonne relation de travail au sein de notre CA afin nous puissions tous contribuer à faire en sorte que l'ASNDG devienne un des meilleurs clubs de soccer au Québec, et ce, tant au niveau de la régie interne que du développement des jeunes et du succès de nos équipes élites.

VP RECREATIONAL DIVISION REPORT - 2016

The recreational division of the NDG Soccer Association organized summer soccer for 1,393 players and 150 coaches. While there has been a noticeable drop-off in the numbers of teenagers over the years, we have remained relatively stable this year in our various full-field divisions which is a reflection of the effort from both the administration and coaches to create a positive environment for our children. The highlights of our summer and winter programs are summarized as follows.

Novice Division

Our numbers in our U4, 5 & 6 divisions amounted to 427 children in 2016 which was slightly less than in 2015. We were able to maintain both boy's and girl's divisions which has proven very beneficial and is welcomed by the parents. Allstar teams were formed in all divisions except the U4M and they played in outside tournaments.

Mini-field Division

The mini-field division operated well in 2016 with few problems. Coaches were found for all teams and the games were equally competitive. Highlights include:-

- The total number in this division amounted to 463.
- The mini-field division included U7, U8, U9, and U10 boy's divisions and U7/8 and U9/10 girl's divisions.
- Allstar teams were formed in the U7M, U8M, U9M, U10M, U7F, U8F and U10F divisions and teams played in 2 tournaments.
- The CSA Mini Soccer festival was held in late August with Novice (U4/5/6) and Minifield Girls playing on Saturday and the Minifield Boys on Sunday. The festival was a great success - a credit to Cate, Maddie, and the coaches.

Full-Field Divisions

This year, we had a U12M, U13F, U14M, U16F and U17M divisions. Highlights include:-

- The total number of players in this division amounted to 303.
- This year to maximize the numbers within our girl's divisions, we formed U13F and U16 divisions rather than the normal U12, U14, U17 divisions. The U17F players played in our senior women's division.
- As a part of our development program, the U12M, U13F and U14M division's games were played on a 9v9 format on modified $\frac{3}{4}$ fields.
- The U16F and U17M divisions played on full fields.
- Allstar teams were formed in the U12F, U12M, U14M, U14F and U17M divisions and these teams played in 1-2 tournaments.
- The finals for all full field divisions were held on the weekend of September 12/13, 2016. The T-shirts given out to the various winners were sponsored by the NDG Free Press. Judging by the parents and friends in the stands, the event was very successful.

In an effort to continue to provide the most balanced teams in every age category, preseason player evaluation sessions were held to assign an evaluation to players who had never been affiliated with NDGSA before.

Senior / Coach's Divisions

We continue to promote soccer among seniors (U18+) to give everyone an opportunity to play a recreational game of soccer. There were 206 players registered in the senior leagues plus 2 coach's teams in the U30+ men's league.. Highlights include:-

- We successfully developed a 4 team division in the U29M senior men's division. The finals were held in late August. Thanks go to Mark Blaker & Maureen Scully for organizing the U29M division.
- Six teams were formed in senior women's league for women 17 and older. The finals were played in September.
- Six teams in the U30+ senior men's division including 2 NDGSA coach's team. The finals for the U30+ senior men's divisions were held during September.

We continue to provide our Soccer Mom's program during the summer and fall under the leadership of Christian Schuller. This program continues to grow as it gives an opportunity for many women who have never been involved in soccer to learn the game from an expert. In 2016, we had 22 players in our summer program and 18 players in the fall.

Referees

Clinics for the referees were presented by Concordia in the spring in preparation for the 2016 season and all new referees attended. We also provided our refresher course under the instruction of Evans Velloza to all returning referees. The co-ordination of the recreational referees was under the control of Maddie with technical assistance from Evans. We are dealing with young teenagers who are doing their best and coaches have to realize the necessity of keeping their comments to themselves. Our thanks and appreciation go to both Maddie and Evans.

Coaches

The success of our programs is dependent on our coaches, assistant coaches, and other volunteers. With a few minor exceptions, we were able to field both coaches and assistant coaches for all teams. Our goal remains to develop our younger players and support our older players. We heartily thank all of our coaches and assistants for their dedication to our recreational program.

Technical

In 2016, the NDGSA Executive continued their emphasis on the training and development of our recreational U4 - 12 players. Our Recreational Technical Director, Christian Horst Schuller, assisted by Calin Ordean, Ovidiu Olten, Olga Massombo and William Veloce provided training sessions to coaches in April/May, and training sessions to every team every 2 weeks during the summer soccer season, as well as providing assistance to the Allstar coaches.

In 2016, we continued our Soccer School programs which included:-

- Spring Soccer School – 5 Saturdays beginning in late April – Fee program. We had 37 players in 2016.
- Summer Soccer school – 12 Saturdays during the summer – this program is free
- Fall Soccer School – 6 Saturdays and Tuesday/Thursday night sessions in September & October – Fee program. We had 113 players in our Fall program.
- Winter Soccer School – 240 players in our 2 winter programs.
 - Dome: 20 week programs in the Concordia dome on Saturdays (U10) and Mondays (U11+) from November to April.
 - Gym: 18 week training programs in various NDG gyms – U4 – Senior.

These programs were run by Christian & his staff and were very successful.

Lion's Programs

We initiated a new soccer program for children from U7-U12 with intellectual disabilities. Personnel from Canada's Special Olympics providing training to our onfield counsellors. We had 10 players in our program which was double what the Olympics committee estimated for a 1st year program. Special thanks go to Carolyn Smisek and Cate Gregory for dedication to this program.

Motivational Training

Statistical analyses has indicated a significant drop in participation of most activities once children become 12 year's old. This can be attributed to a number of factors but research in North America has concluded that parents and coaches can have a major effect on whether children remain in an activity. Undo pressure and high expectations are the primary factors that will cause a very high percentage of children to quit. Most children wish to participate in activities that are fun and involve their friends. The statistical drop-off is noticeable within the NDGSA as 65-70% of our U18 players are U11. Research has indicated that physical activity is very important for the healthy development of children and the NDGSA remains committed to providing an enjoyable experience for our players. We are working closely with both our coaches & parents relieve some of the pressure that our children experience while playing soccer with us and to emphasize the fun and joy in playing the world's most popular game.

Administrative

The recreational program continues to be efficiently administered by Cate whose time and effort is greatly appreciated by the NDGSA Executive, coaches and parents.

Eric Heddle

VP Recreational

NDGSA Competitive Report 2016

Comaprison by Numbers (U-09 to Senior):

Table 1:

Categories	Teams Per Category 2015	Players Per Category 2015	Teams Per Category 2016	Players Per Category 2016	Change Teams per Category	Change Players per Category
U-09F	2	22	1	15	-1	-7
U-09M	2	27	3	40	+1	+13
U-10F	2	27	2	27	-	-
U-10M	3	39	2	28	-1	-11
U-11F	0	0	1	16	+1	+16
U-11M	3	46	3	47	-	+1
U-12F	1	16	1	16	-	-
U-12M	3	48	3	42	-	-1
U-13F	1	18	0	21	-1	-16
U-13M	3	57	3	55	-	+20
U-14F	1	20	2	12	+2	+3
U-14M	2	38	3	56	+1	+18
U-15F	0	0	0	18	-	+18
U-15M	2	37	2	36	-	-1
U-16F	1	20	1	4	-	-16
U-16M	0	0	2	38	+2	-38
U-17F	0	0	0	0	-	-
U-17M	1	20	0	0	-1	-20
U-18F	0	0	0	0	-	-

U-18M	1	18	0	2	-1	-15
Sen F	2	40	3	57	+1	-17
Sen M	3	61	2	43	-1	+8
"AAA" F	1	14	0	0	-1	+14
"AAA" M	1	16	1	18	-	+2
Total	35	584	35	591	-	+7

Table 2:

Performance on the Field	Number of teams 2015	Number of teams 2016	Change
First Place	7	3	-4
Second Place	2	4	+2
Third Place	2	3	+1
Fourth Place	1	5	+4
President Cup	5	6	+1
Regional "A"	2	1	+1
Quebec Cup	1	0	-1

- For a second straight year, the competitive division enjoyed record membership. The division grew over 2015 and 2014. With a total of 35 teams for a second straight year.
- Performance on the field remained stable. In 2016 NDGSA gained two more "AAA" teams for a total of three for 2017. The U-14MAA qualified for the LSEQ by winning the division and the U-15MAA gained access to the LSEQ by reaching the final of the "Promotion Cup".
- Discipline on the field; the total number of yellow cards, again remained stable while red cards dropped over the previous year
 - 2015: Total Yellow Cards = 200 Total Red Card = 20
 - 2016: Total Yellow Cards = 192 Total Red Card = 12
 - (Senior teams = 93 Yellow cards)
 - (Senior teams = 9 Red cards)

These cards represent the totals levied against 23 teams and a total of roughly 390 games; the categories included are U-12 to Senior teams inclusively. While there are no statistics published for the categories U-09 to U-11 inclusively.

A Total of 8 disciplinary cases were heard at ARSC in 2016, involving NDGSA members, 2 involving senior coaches, 4 senior players and 2 juvenile players

- The competitive division continued with the successful technical training program which was started in 2015, under the direction of Mahfoud's technical team, which included two assistants and one goaltending trainer. The goaltending training program has been very success and well attended, through the summer and winter months.

In closing, the Competitive division would like to thank all the coaches, assistant coaches managers, volunteers, players and parents for making the season happen.

Thank You, the Competitive Division

Competitive Senior Report for the AGA for NDGSA

April 10, 2017

State of the NDGSA Competitive Senior Divisions.....

NDGSA continues maintain its importance to the senior program within the Concordia Region as it has always done over the years. With an average 5 senior teams over the years we will be entering 5 Senior Teams again this season with one Elite Team included in the mix for Summer Season 2017. The outlook for this summer season is high on the Men's Side and maybe not so high on the Women's side. Down one Women's Team this summer from last year's competition. It's a challenge for Competitive Teams to maintain a stable group of player's from year to year in which teams can grow on. Fixing this is not an easy task and proves to be a challenge on the coaches every year.

Because of NDG's geographical location we should and can still attract Seniors from the NDG borrows and other neighboring boroughs like C.D.N, Westmount etc... but we also attract player's from other regions not expected to be part of our pool of player's as does the same applies with other Associations. How can this be, well very easy. There are no restrictions on player's moving from one association to another or from player's playing in non-sanctioned leagues that have emerged over the last few years. The availability and choice offered to players to play soccer at the senior level is very attractive for the player's but less so for the Associations and Coaches who have to deal with this. Imagine having a winning team one year and then a losing team the following year because you have lost some of your top player's to another association or League just because players can do so. Why, maybe because they were offered better terms with that particular entity. It happens every year, and will continue to happen if Rules and Laws of the game don't change. Coaches need to go that extra mile and work harder these day's to try and maintain a team and its players. If not well you are looking at a very tough season.

Same challenges exist keeping our Juvenile player's within the NDGSA organization, player's that are moving from Juvenile to Senior status, because of the ease of mobility to transfer to other clubs. But as long as we can offer and continue to offer a good program for these future potentials our Senior program will stay strong. The one area that will need some work will be the Women's Divisions within Concordia Region which is probably the weakest of all regions. The other regions are strong and continue to build on that strength while Concordia lacks initiative to help improve its women's program. Meetings that look into this problem but that go nowhere.

One factor we continue to explore is funding from local businesses for our Senior teams. Community interest from our local business enterprises could help maintain and grow the interest and the level of the game offered by NDGSA. With help from local enterprises we could entertain and increase the possibility of more Senior AAA teams at some point, therefore increasing the level of interest for player's from other regions to join the NDGSA community making us a very attractive option for them to come and play NDGSA. We would be delivering a quality product most never get to see, maintaining our better player's in the area and attracting more interest from outside coaches and players. We would also at the same time be giving our juvenile teams inspiration of a quality soccer and keeping them in sport. So we will be looking for support from the enterprises in our area for help.

We continue to struggle with these issues but the fight to improve the quality of soccer in NDGSA does not,

Thank you for your time

Larry Candido

NDGSA Director of Senior Competitive

Rapport du Directeur de Soccer CDN

J'en suis maintenant à ma deuxième année en tant que Directeur de Soccer CDN et je peux confirmer que le potentiel de joueurs est immense. Le défi est bien évidemment d'aller chercher ces jeunes qui ont une culture différente et une vision du soccer qui ne s'inscrit pas nécessairement dans le même moule que les familles de NDGSA. En effet, pour plusieurs familles à CDN, le soccer est un sport qui se pratique librement dans les parcs, pas nécessairement de manière structurée et encadrée.

Encore une fois, il est évident que le potentiel de membres CDN est présent. Nous avons donc travaillé sur le côté marketing afin d'attirer le plus de jeunes possibles. Nous avons repensé le logo de soccer CDN, retravaillé la publicité de l'association, le tout afin d'être plus attirant et voyant.

Des efforts aussi ont été déployés à aller chercher les jeunes dans la communauté (centres communautaires, écoles, camps de jour, etc.)

L'an dernier, nous avons comme objectif d'augmenter le nombre de joueurs d'au moins 10% et cet objectif a été atteint. Cette année nous visons encore une fois une augmentation de plus de 10% de notre clientèle.

Nous comptons aussi former une équipe qui pourra se joindre à la compétition du récréatif et/ou compétitif des NDGSA. Après plusieurs années passées à augmenter notre base de jeunes, nous avons enfin assez de joueurs du même âge pour former des équipes compétitives.

Enfin, soccer CDN, qui est administré par Dilshad, a beaucoup évolué depuis ses débuts. Dilshad a déployé beaucoup d'efforts afin de faire grandir soccer CDN.

Stéphanne Allé-Ando
Directeur Soccer CDN

Rapport du Directeur des Commandites

Nous avons eu une excellente année en commandite encore en 2016. Tous les espaces publicitaires sur les chandails récréatifs sont comblés pour 2017. Nous avons réduit les montants suggérés pour les commandites sur les uniformes compétitifs pour tenter de trouver des commanditaires intéressés, car notre défi est toujours de trouver un commanditaire principal pour le devant du chandail de la ligue compétitive. Le détail de chaque commandite pour 2016 est présenté dans le tableau ci-dessous, qui n'inclut pas les compagnies qui ont achetés de l'espace publicitaires dans nos brochures d'inscription ou du tournoi.

Nom de l'entreprise	Type de commandite	Montant	Durée de l'entente
Caisse Desjardins de NDG	Logo sur le devant des chandails récréatifs	12 500\$	2017
Paramount	Logo sur le short de la ligue récréative	5 000\$/an	2015 à 2017
Pizza Pizza	Dos des chandails récréatifs U9 à senior et manche des chandails compétitifs A et AA	4 500\$ (et rabais à l'achat de pizza)	2017 à 2019
Centre commercial Côte-St-Luc	Logo sur le dos des chandails récréatifs U4 à U6 et kiosque au tournoi	3 000\$	2017
IGA (Peter Lipari)	Manche des chandails récréatifs	3 000\$	2017
LV (Lina Villasana)	Dos des chandails récréatifs U7 et U8	2 000\$	2017
Caisse Desjardins de CDN	Devant des chandails de Soccer CDN	1 500\$	2016-2018
Lassonde (Oasis)	500\$ plus tous les jus gratuits lors du Minifestival (valeur d'environ \$500)	Environ 1000\$	2017
Sports et Loisirs de l'Île de Montréal	Subvention de 800\$ à des entraîneurs ayant fait plus de 300h de bénévolat dans l'année	800\$ par entraîneur (6 admissibles en 2016)	N/A
Ford Lincoln Gabriel	Remise de 20\$ par essai routier à leur kiosque qui sera installé lors d'un évènement	20\$ par essai routier (max. \$6000)	2015
Jumpstart	100\$ par demande d'aide financière	À déterminer (4500\$ en 2015)	N/A
Active Start Soccer Fest	Kiosques lors du Minifestival	850\$	Inscription annuelle
RTP Thérapie sportive	Évaluation gratuite des joueurs compétitifs, aide aux entraîneurs récréatifs pour effectuer de bonnes séances de réchauffement, rabais aux membres	N/A	Jusqu'au retrait de RTP ou de l'ASNDG

Annual AGA Equipment Report

Last season the uniforms and the majority of the equipment was supplied by Campea. The assistance of Campea's staff and numerous NDGSA volunteers made the season successful for all divisions of NDGSA.

I had a group of volunteers from Marymount Academy come in and assist me in the deconstruction, cleaning and restocking of the House League coach bags. Their assistance was invaluable.

We are again able to recycle all the shorts and socks we had on hand back into the House League uniform order and receive a credit from Campea.

All used socks, leftover jerseys and other items found in House League Coach bags were collected, sorted and packed. Soccer balls were sorted into good, garbage and donation. Donation balls were generally surface damaged, or physically hard to the touch, or very old (12+ years). All of the above was donated to Chance to play.

Chance to Play is an organisation that promotes soccer to developing countries all over the world. The website and Facebook page have pictures of NDGSA uniforms on various teams in Kenya and other countries.

This season the House League will be using a new style of uniform called the Evolution. These uniforms were used by the full field girl's teams last season. These uniforms are an improvement from the old style we have been using previously.

Last season the Inter City had the ability to have custom fit uniforms at no extra cost. Each team was supplied a sizing kit. The kit allowed each player to have the jersey, shorts and socks matched perfectly. Also, they could have any number they wished on the jersey. Though the process was a little labour intensive the result was that the Association purchased less uniforms and thus saved money. We will repeat this process again this season.

Last season the referees received a new whistle. The Fox 40 whistle is recognized as a standard in sport and is quite loud.



Communications Report 2016

Advertising and promotion

Advertisements were placed in the Westmount Examiner and NDG Free Press for the summer 2016 registration 14,000 postcards were distributed through the post office in Cote-St-Luc and Montreal West in early March. A flier and a press release for the tournament were made for email distribution. The tournament booklet will be produced.

Website

We have given notice of termination of Pedro's contract as webmaster, effective 8 April. We are grateful for the excellent work he did over several years on both the website and graphics. We have engaged a professional website management company as webmaster. Their mandate will be to ensure user friendly access by the Communications Director to the content of our website and technical expertise regarding and hosting email management. The aim is to have the information on the website current at all times.

Social media

Promotion, publicity and community building efforts will concentrate on social media such as Facebook and Instagram

Image banks

Peter Ford has taken photos of all our activities in gyms and the dome. Graphic images will be collected into one file.

Branding and logos

We will work with our artwork contractor to create effective logos and graphics for our School, Lions, Day Camp and Tournament programs.

Banners

We will decide where we can successfully use banners. Fold up banners for the Soccer School in the Stinger-Dome will be made as soon as we have the logo and artwork.

Ken Henricksen

Director of Communications NDGSA

Human Resources Report 2016 NDGSA

The NDGSA is the success it is today because of the coaches, volunteers, employees and everyone involved with the association.

With over 250 volunteers and more than 75 employees the NDGSA is a huge organization that requires the Board of Directors to work together to keep the association growing and moving forward.

2016 was a review year in regards to Human Resources, the position had been vacant for many years and the work load was spread amount the Board of Directors.

Some of the key points looked at were,

1) Employee Contracts standardization

2) Job Descriptions

3) Volunteer tracking and appreciation

4) Referee standards.

After the review was finished recommendations have been or will be put in place to better protect the association and employees.

1) A standard contract has been developed and will be used for all employees going forward.

2) Job descriptions have and are being finalized for all employees, with expectations and reporting included in them.

For 2017, Human Resources will continue to work on volunteer training and growth, to better equip are coaches and volunteer to help the association. There will also be a job description and standards contract developed for our referee's. This will assure that our referees will know what is expected from them, but also what is not part of their job description.

Any volunteers or coaches that have any suggestions in regards to Human Resources can feel free to contact me at dir.ressources.humaines@ndgsa.com,

Lester Sheperd

Director of Human Resources

IT Update for AGA

Web:

- New NDGSA.com website was launched with refreshed content
- Consolidated all services under one internet service provider
- Configured soccercdn.ca and .com sites into this new environment
- Social media sites, Twitter, Facebook, Instagram are setup. Handed over to marketing

Applications:

- Teamsnap has been rolled out to all teams and will continue in 2017 season
 - o Coaches/Managers remain responsible for the teams and archiving their own seasons, renaming their teams, modifying rosters, schedule etc...

Misc:

- New multifunction printer device installed in office

REPORT: FEMININE SOCCER

In July 2015, 2 representatives of Team Canada led a motivational event for NDGSA female players at Concordia. The Team Canada players engaged with the girls while they practiced drills, and followed up with a question and answer period and autograph signing session. Participants expressed interest in seeing this event take place again in 2017.

After discussions with Rhian Wilkinson, we have contracted IS4 for the following:

- 1) A presentation to our senior women players (May 12) to encourage them to get involved in coaching.
- 2) A presentation to our competitive & recreational coaches (May 11) on the values coaches should be promoting and specific considerations and approaches for coaching girls.
- 3) A 2-hour motivational event for female players (date in July TBD), their parents and their coaches. This will be an expanded and improved version of the 2016 event.
- 4) Acting as long-term role models for the NDGSA girls by keeping in touch with our juvenile female players via Skype during the summer.

Towards the end of the summer season, we will be working with IS4 to assess impacts of the 2017 activities and to evolve the strategy going forward.

Our goal for 2017 is to improve retainment of girls from 2017 into 2018, and to increase the number of women taking on coaching roles with NDGSA. To this end, there will be increased communication and follow-up with these participants.

